

in touch
in business[®]
eDEALS

SPECIAL
INTRODUCTORY OFFER

eDEALS options

SPECIAL INTRODUCTORY OFFER

(IF YOU SIGN UP FOR A 2 MONTH CAMPAIGN)

Banner Header Ad

\$750 per ad
for monthly edition
(only 1 available)

Display Box Ad

\$360 per ad
per monthly edition
(only 4 available)

General Banner Ad

\$540 per ad
per monthly edition
(only 4 available)

Text Only Ad

\$220 per ad
per monthly edition
(only 4 available)

The image shows a vertical strip of advertisements from the eDEALS platform. At the top is the 'in touch in business. eDEALS' header. Below it is a letter from Darren Jones, Editor in Chief, regarding the North Queensland Business Directory and networking training. This is followed by a 'Boost your Business Mojo' advertisement. Below that are several general banner ads: one for 'Crown' offering a 10% discount on food & beverage, one for 'Ochre' offering a 10% discount on food & beverage, one for 'ProDive' offering 20% off for locals, one for 'Evolved Day Spas' offering a 90-minute Swedish Massage, one for 'Garage World' offering kit homes from \$78,000, and one for 'Evolved Day Spas' offering a complimentary community notice. At the bottom is the 'in touch in business.' footer with contact information.

ARTWORK SPECIFICATIONS:

If you are supplying your own artwork these are the specifications required:

BANNER HEADER ADS
550 pixels by 150 pixels
(72 dpi)

GENERAL BANNER ADS
550 pixels by 128 pixels
(72 dpi)

DISPLAY BOX ADS
270 pixels (w)x 170 pixels (h)
(72 dpi)

FORMAT: JPEG

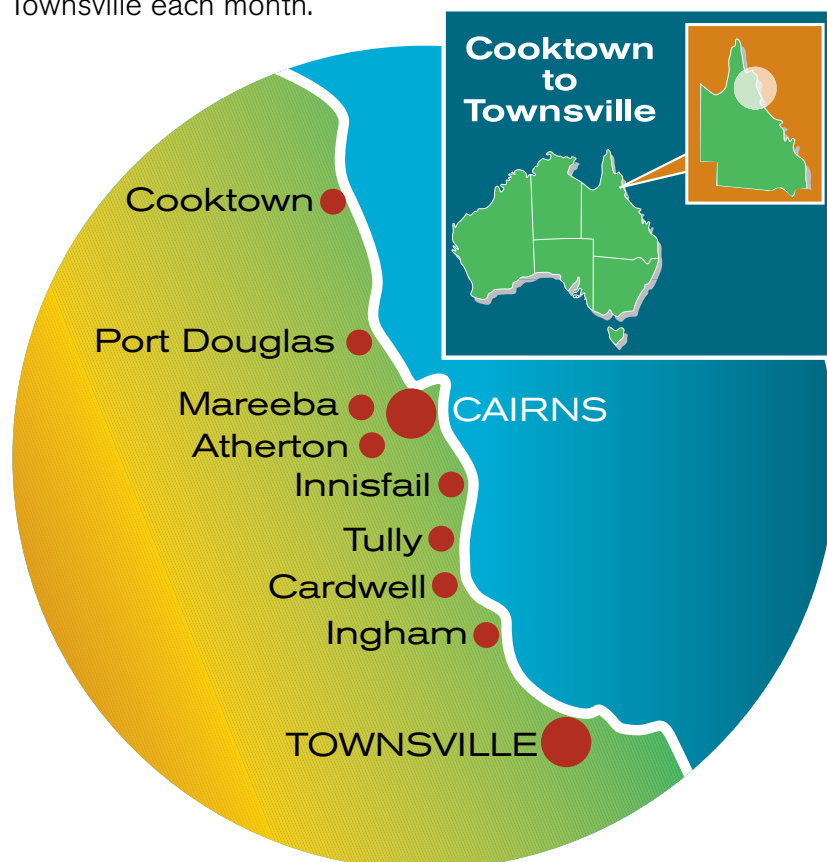
Artwork outside of these specifications will not be accepted.

eDEALS publication dates

January 2010	27th January 2010
February 2010	23rd February 2010
March 2010	23rd March 2010
April 2010	27th April 2010
May 2010	25th May 2010
June 2010	23rd June 2010
July 2010	30th July 2010
August 2010	27th August 2010
September 2010	30th September 2010
October 2010	29th October 2010
November 2010	26th November 2010
December 2010	17th December 2010

Distribution

More than 15,000 copies of the eMag are distributed directly to the email inboxes of business executives from Cooktown to Townsville each month.



What
others
have to
say...

"An article published in ITIB's December edition led directly to a recent booking for a workshop involving 50 engineers following a search for a presenter on business communication by MEA Entertainment and Team Building. The search led to ITIB's website, to your article, and ultimately, to me. Thank you to the ITIB team for this very positive, unexpected and exciting outcome!"

**Gail Rogers, Speech Language Pathologist,
Cairns Speech Pathology Clinic**

"Participant numbers for my leadership seminars have increased by 40% thanks to the advertising I do with InTouchInBusiness. Participants who attended the courses as a direct result of the ITIB advertising came from as far south as Innisfail and north to the Cape and Gulf. The magazine sure gets around – so, too, does my advertising."

**Shelley Evans, Managing Director
Unique People Pty Ltd**

"I have placed one advert only – I branded it with my style and look also so it stood out. From that one advert I have had 5 direct contacts regarding business. One converted client so far, with another two pending.

As a business owner advertising is tricky. In Touch In Business was a definite benefit to me, not only has it given me direct business, many others have commented on the fabulous appeal of the advert.

It looked great, it had a fantastic personal feel to it and I have got business from it. What more can you want.

Thanks ITIB team..."

**Jeanette Sturiale
Director
'The Opportunity Consultant'**

"We successfully sold through all the Nivea packs within the first month of the eDEALS going out."

**Matthew Calanna
General Manager
Calanna Pharmacy Group**

"This is the first time All Copy Printing and Signs has participated in an editorial and add of this kind. I am extremely pleased with the end result of our advertorial. Within a few days of the magazine being distributed we have received the first enquiry for signage. We ask all new clients how/where did they hear about All Copy Printing and Signs and in this instance their answer was from your magazine. I'm impressed!

Thank you both so much for your support, it was a pleasure working with a group of professional's who are passionate about what they do and actually back it up with friendly service. "

**Scott Brown
Managing Director
All Copy Printing & Signs**
